

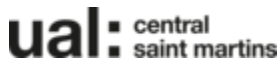
Executive Programme: Collecting Contemporary Art
當代藝術收藏 行政課程 (Tentative Schedule)
(February 2018 Intake) - 8 Days

The entire programme consists of six modules (8 Days), including a three-day module delivered by a Central Saint Martins lecturer from London, and a suite of five one-day modules led by HKU SPACE and industry experts from Hong Kong, Europe, Asia and China.

***Indicative Modules and Schedules 2018**

Module 1. Collecting Contemporary Art
by Central Saint Martins

9 - 11 February 2018, Friday to Sunday (21 hours) - DAY 1 to 3



- A three-day module led by CSM lecturer on how art is bought and sold; what to buy, when to buy and how to best make a knowledgeable purchase
- Converse with local veteran practitioners in the backroom of galleries
- Understand key strategies employed by galleries and institutions in spotting new talents and building up their collections
- Gain access to key corporate and public collections and consultancies

Module 2. Contemporary Art Scene: Marketplace and Trends

3 March 2018, Saturday (8 hours) - DAY 4

- Develop the knowledge to compare and analyse the local, Asian and international art scenes and marketplaces
- Understand the evolution of Hong Kong art market, the rise of Hong Kong and Asia art collections, development of global art fairs and the economics of small to medium galleries in Hong Kong

Module 3. Shenzhen Art Tour [New]

4 March 2018, Sunday (8 hours) - DAY 5

- Expose to the unique contemporary art scene in China, via a curator-led visit to art and cultural districts, private museums and exhibition spaces in Shenzhen

Module 4. Collections: Case Studies

10 March 2018, Saturday (8 hours) - DAY 6

- Case studies from private collections, galleries to corporates will be discussed

Module 5. Art Gallery Exhibitions: Behind the Scenes

17 March 2018, Saturday (8 hours) - DAY 7

- Participate in visits to a selection of not-for-profit and commercial art spaces covering both established and emerging art/cultural spots in South Island Cultural District

**Module 6. Managing and Maintaining a Collection
with HKU University Museum and Art Gallery
24 March 2018, Saturday (8 hours) - DAY 8**

- Focus on skills related to professional collecting, from developing unique narratives to documentation and maintenance, including some best practices about securing art insurance and framing your works
- Expose to hands-on art work maintenance skills and techniques from an expert-led workshop

*Notes: Module contents and dates are subject to changes for 2018 Intake. Please visit the programme website <https://hkuspace.hku.hk/ic> for most updated course details.

Quick General Information:

Collaborated with: Central Saint Martins, University of the Arts London

Supported by: HKU University Museum and Art Gallery

Commencement (Tentative): 9 February 2018 (Friday)

End (Tentative): 24 March 2018 (Saturday)

Duration: 8 days (for entire 6 modules)

Class Location: 6/F, United Centre, Admiralty, Hong Kong (MTR Admiralty Station Exit D); selected modules will be held outside HKU SPACE campus.

Medium of Instruction: English

Tuition Fee: HK\$33,500

Early-bird Rate: HK\$31,500 (Application on or before 30 December 2017.
Please call 2910 7626 for details.)

Certificate of Attendance:

Upon completion of the entire programme, students will receive:

1. a certificate of attendance issued by Central Saint Martins, University of the Arts London (subject to 80% of attendance rate of Module 1); ***and***
2. a certificate of attendance issued by The University of Hong Kong School of Professional and Continuing Education (subject to 80% of attendance rate of the entire programme).

Application is Now Open for February 2018 Intake

Registration or Enquiries:

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